

## ABOUT US

### Mission

FIRA promotes networking, collaboration and information exchange among retail trade association executives around the world.

### Vision

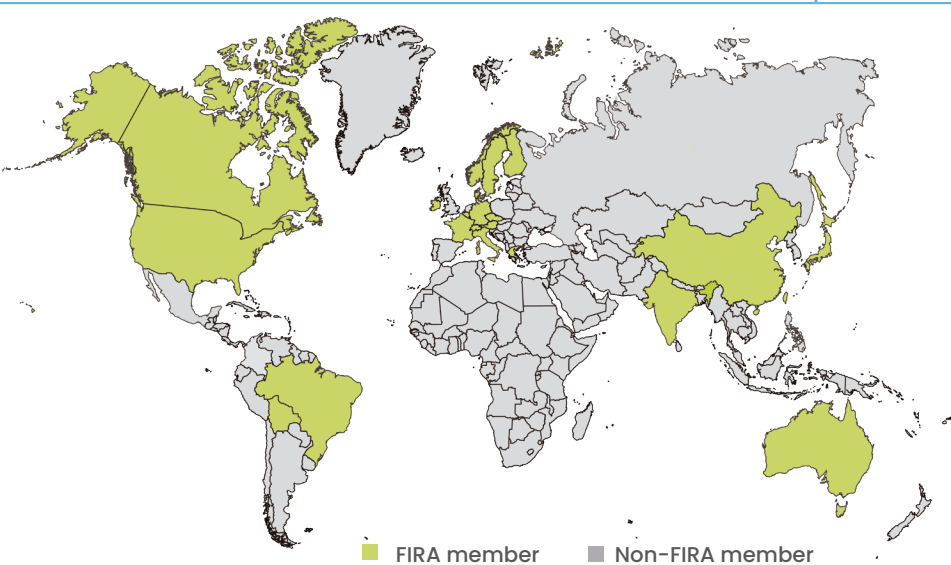
FIRA seeks to enhance the success of the global retail industry through the development of more informed and effective retail trade associations. Today, the 37 FIRA member associations represent 21 countries on five continents.

- Are member associations that are represented by individuals who are decision-makers such as the chief staff officer (president, CEO, executive director, managing director, secretary general, etc.) and/or a senior elected official of the organization's governing board (chairman, director general, etc.)

## WHY JOIN?

Benefits of FIRA membership include:

- Participation at FIRA meetings and events
- Networking opportunities with fellow retail association executives
- Benchmarking of association practices
- Collaboration on issues of common interest such as international trade and payment card fees
- Promotion of member association events on the FIRA website
- Member access to the FIRA website
- Complimentary Industry Partner Membership in the National Retail Federation with access to NRF research and resources
- Two complimentary registrations for NRF's annual convention



## WHO CAN JOIN?

FIRA membership is open worldwide to all national retail associations that primarily represent members in the grocery, pharmacy and general merchandise retail sectors. FIRA members:

- Have retailers as members
- Charge dues (membership fees) to these members

## JOIN NOW!

Join FIRA today. Complete the application and return it to the FIRA Secretariat at NRF.

**[nrf.com/fira](http://nrf.com/fira)**

### Welcome!

Jacques Creyssel  
FIRA Chairman



## APPLICATION FOR MEMBERSHIP

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Association Name

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Street Address

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City/Postal Code

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Country

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Telephone

Fax

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Website Address

**In a few words, please describe your association.**

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**Who will serve as the Main Contact for FIRA?**

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Full Name

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Title

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Email

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Signature

**If available, please send a copy of your most recent annual report and a schedule of events.**